

# Cancer Research UK - Value Concept

15 new shops required by end of 2016



## CONCEPT

Cancer Research launched the Value concept in December 2014 and have now opened 10 stores, all of which are trading above expectations. Cancer Research UK's Value concept offer women's and men's clothing, accessories, footwear, homeware, books and media at affordable prices in a great retail environment. All units are fully fitted and merchandised to a high standard.

## COVENANT

Cancer Research (Dun & Bradstreet Rating SA1) currently trade from 580 shops throughout the UK. We have opened over 70 new shops in the last three years. In 2015, fundraising income was £522m with a Retail income of over £80m.



## INCREASED FOOTFALL

We will drive footfall through shoppers wanting to purchase quality items at lower prices and supporters wishing to donate the items they no longer need.

## COMMUNITY

Cancer Research UK will engage with the local community whether as customers, volunteers or fundraisers. Money raised will fund research nurses based at local hospitals and go to the establishment of new local research centres.



*Together we will beat cancer*



## REQUIREMENTS

### Pitch

- Good Prime/secondary locations.

### Size

- Sales area 1600-2500 sq ft plus ancillary.

### Lease terms

- 10 year Leases with a tenant break in the fifth year.

### Rent

- Ideally rent and service charge not to exceed circa £90K p.a.



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# TARGET LOCATIONS

Accrington	Luton
Barking	Manchester
Batley	Meadowhall
Beckton	Merry Hill
Birmingham	Metro Centre
Bishop Auckland	Middlesbrough
Blackburn	Middleton
Bootle	North Shields
Bradford	Oldham
Braehead	Peckham
Brent Cross	Pontypridd
Bristol	Preston
Burnley	Rotherham
Canary Wharf	Runcorn
	Salford
Catford	Sheffield
Chatham	South Shields
Chelmsley Wood	Southall
Chesterfield	St Helens
Chester le Street	Stockton on Tees
Coatbridge	Stoke on Trent
Cowley	Sunderland
Cramlington	Surrey Quays
Croydon	Telford
Cumbernauld	Trafford Park
Dartford	Upton Park
Denton	Uxbridge
Droysden	Wakefield
Edmonton	Walsall
Feltham	Walthamstow
Gateshead	Washington
Glasgow	Wellingborough
Greenwich Peninsular	Westwood Cross
Grimsby	Wigan
Halifax	Woolwich
Hamilton	
Harlow	
Harrow	
Hartlepool	
Huyton	
Kirkby	
Leeds	
Leigh	
Liverpool	
Livingston	