# **Cancer Research UK - Value Concept**

## 15 new shops required by end of 2016





# <image>

### CONCEPT

Cancer Research launched the Value concept in December 2014 and have now opened 10 stores, all of which are trading above expectations. Cancer Research UK's Value concept offer women's and men's clothing, accessories, footwear, homeware, books and media at affordable prices in a great retail environment. All units are fully fitted and merchandised to a high standard.

### COVENANT

Cancer Research (Dun & Bradstreet Rating SA1) currently trade from 580 shops throughout the UK. We have opened over 70 new shops in the last three years. In 2015, fundraising income was £522m with a Retail income of over £80m.

### INCREASED FOOTFALL

We will drive footfall through shoppers wanting to purchase quality items at lower prices and supporters wishing to donate the items they no longer need.

### COMMUNITY

Cancer Research UK will engage with the local community whether as customers, volunteers or fundraisers. Money raised will fund research nurses based at local hospitals and go to the establishment of new local research centres.



# Together we will beat cancer



### REQUIREMENTS

### Pitch

 Good Prime/secondary locations.

 Sales area 1600-2500 sq ft plus ancillary.

### Lease terms

 10 year Leases with a tenant break in the fifth

### Rent

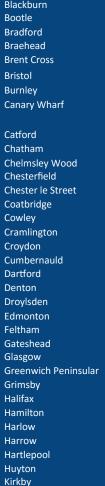
year.

 Ideally rent and service charge not to exceed circa £90K p.a.



Nick Downing +44 (0)20 7993 6599 +44 (0)7704 515606 Nick@downingassociates.co.uk

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